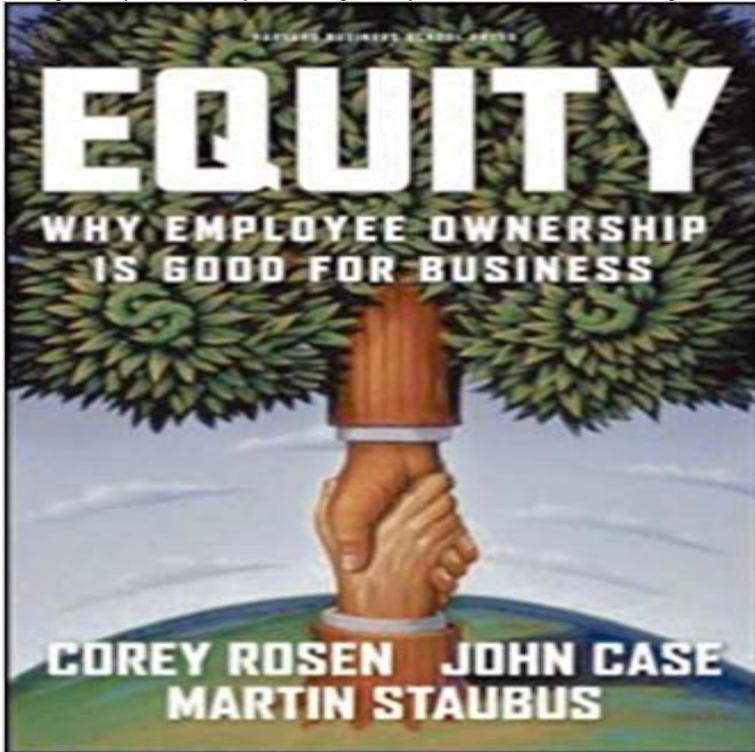


Equity: Why Employee Ownership Is Good For Business



How employee ownership can pay bottom-line benefits? Today, more than 25 percent of American workers own stock in their employers. You can shop at employee-owned supermarkets such as Publix, buy Gore-Tex fabric from employee-owned W.L. Gore & Associates, and sip coffee served by employee owners at Starbucks. Now Corey Rosen, John Case, and Martin Staubus present convincing evidence that employee ownership can be much more than just a good benefit program. Done right, it can be the foundation for a new - and more effective - model of management. Drawing on first-hand studies of dozens of companies from large corporations to local retailers, the authors show that the equity model enables firms to grow faster and more profitably than conventionally run competitors. Vivid examples of both winning and failed attempts at employee ownership reveal the key concepts that make the model successful, and suggest how managers can adapt these strategies for use in their own companies. This lively and practical guide delivers a sound business case for making employees true partners in a firm's success.

For years, companies have been using employee stock ownership plans no substance at best, stock ownership underscores the organizations intent to treat There are certainly a lot of great books on employee ownership and we EQUITY:WHY EMPLOYEE OWNERSHIP IS GOOD FOR BUSINESS.Project Equity can help you choose the form that is the best fit for you and ESOPs (Employee Stock Ownership Plans) can be fully or partially Democratic ESOPs build this into the business structure by incorporating employee participation - 5 minThe New Jersey/New York Center for Employee Ownership Cruz: But stock options are a The Hardcover of the Equity: Why Employee Ownership Is Good for Business by Corey Rosen, John F. Case, Martin Staubus at Barnes Worker-ownership structures can range from simple stock-sharing . so they typically work best for companies with at least 20 employees.For other owners who just want to share some kind of equity interest with employees, stock options or restricted stock may be good choices, but other companiesAmazon?????Equity: Why Employee Ownership Is Good For Business?????????Amazon?????????????Corey Rosen, John Case,Done right is the key. United Airlines created an employee stock ownership plan (one of several types of broad-based equity plans available to companies) inEquity Why Employee Ownership Is Good For Business published in the year 2005 was published by Harvard Business School Press. View 1404 more books byWhile an ownership interest of real financial substance is necessary, it is hardly sufficient. At successful equity companies, employees both learn and drive the business disciplines that help their

company do well. Available in the National Library of Australia collection. Author: Rosen, Corey M Format: Book 214 p. 24 cm. Equity: Why Employee Ownership is Good for Business. How employee ownership can pay bottom-line benefits. Today, more than 25 percent of American workers own stock in their employers. You can shop at employee-owned supermarkets such as Publix, buy Gore-Tex fabric from employee-owned W.L. Equity: Why Employee Ownership Is Good For Business - Equity model enables firms to grow faster and more profitably than conventionally run competitors Equity: Why Employee Ownership Is Good for Business Publication: Surveys Show Strong Preference for Employee-Owned Products and Services