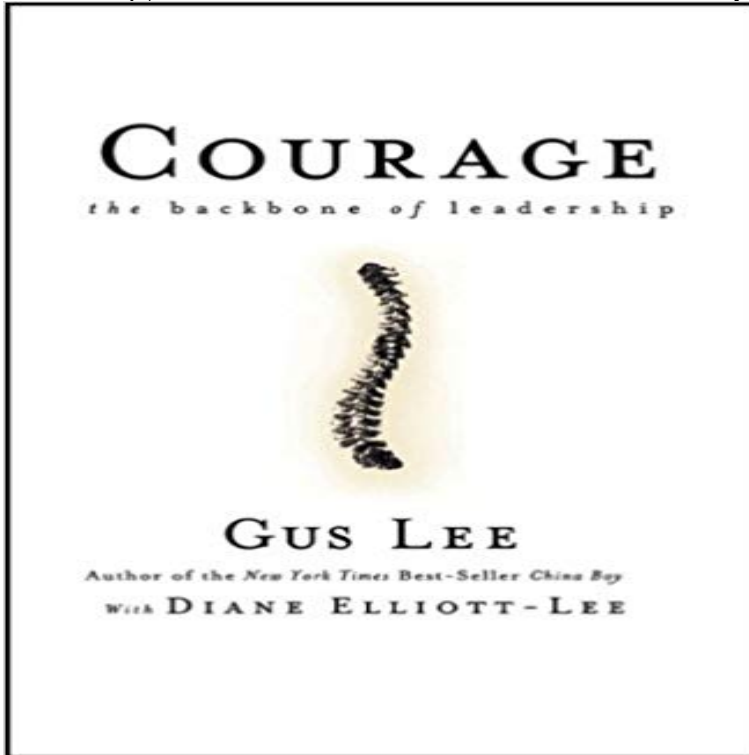


# Courage: The Backbone of Leadership



In *Courage*, Gus Lee captures the essential component of leadership in measurable behaviors. Using actual stories from Whirlpool, Kaiser Permanente, IntegWare, WorldCom and other organizations, Lee shows how highly successful executives face and overcome their fears to develop moral intelligence. These real-world examples offer practical lessons for rooting out unethical practices and behaviors by Assessing them for rightness and integrity Addressing moral failures Following through with dialogue and direct action

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